



IBC

BAK International
Benchmark Club

What the International Benchmark Club IBC has to offer to regions in Europe

VERITE Benchmarking Congress
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BAK Basel Economics: A short profile

- a spin off of Basel University, 1980
- independent and private economic research and forecasting institute
- staff: 25 (18 full time equivalent) / 11 economists
- pioneer in model-based sectorial short- to medium-term forecasting for the Triad (USA, Western Europe, Japan), today in co-operation with Oxford Economic Forecasting Ltd., Oxford
- major economic research and forecasting institute in Switzerland for the Swiss economy
- since 1990: increasingly serving economic (ecological and social) information, analysis and forecasting needs of regions in Europe
- major focus since 1998: Extended Alpine Space (EAS: Baden-Württemberg, Bavaria, Austria, Northern Italy, Eastern and South Eastern France, Switzerland) and selected benchmark regions outside the EAS

International Benchmark Club IBC: A short profile

Organisation: Association of public authorities (at the local, regional and national level), companies and other institutions

Legal form: bilateral contracts between the member of the IBC and BAK

Services:

- IBC Report / IBC Database
- IBC Forum
- IBC Lectures
- IBC Excursions
- IBC Presentations

International Benchmark Club IBC: Objectives I

- Continuous compilation, estimation and analysis of comparative data on
 - the regional economic performance and competitiveness including their environmental and social compatibility
 - the parameters influencing this development (performance determinants/location factors)
- BENCHMARKING FOR REGIONS IN EUROPE
- The IBC exclusive annual output: the «IBC Report» (2002: end of August)

International Benchmark Club IBC: Objectives II

- On the basis of the benchmarking for regions in Europe within the framework of the IBC:
 - IBC Presentations in the region of the IBC member
 - argumentation support for regional business promotion agencies
 - controlling of regional and national politics in all areas influencing the competitiveness of a location
 - formulation of regional development strategies including recommendations for their implementation
- Establishment of a European contact and exchange platform for regional and national
 - politicians
 - experts from the public sector, business and research
- The annual IBC exclusive event: the IBC Forum (2002: 11/12 June in Basel)

International Benchmark Club IBC: The offer

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www.ibc-bak.com

IBC Report: 2001

IBC Performance Database 1980 - 2000

162 Regions: 142 belonging to the Extended Alpine Space (EAS)
 20 Benchmark regions

Phase I of the Development Modules:

- Company Taxation (ZEW)
- Innovation (BAK)
- Interregional Accessibility (IRE)
- City Tourism (BAK)

IBC Performance Database 2001: Performance indicators by sectors (industries) for each region

Gross Value Added (GVA)	Level, growth, share
Employment	Level, growth, share
Man-hours worked	Level, growth, share
Annual hours actually worked per employee	Level, growth, deviations
Labour productivity per employee	Level, growth, deviations
Hourly productivity	Level, growth, deviations
Labour cost ¹⁾	Level, growth, deviations
Unit labour cost ¹⁾	Level, growth, deviations

¹⁾ regional disaggregation only partially possible

IBC Performance Database 2001: Regions

USA	Westösterreich	Glarus	Ostwürttemberg	Regensburg / Landshut
California	Oberösterreich	Schaffhausen	Aalen	Deggendorf
Colorado	Tirol	DEUTSCHLAND	Franken / Heibronn	Passau
Massachusetts	Vorarlberg	Nordrhein-Westfalen	Schwäbisch Hall	Pfarrkirchen
New Jersey	SCHWEIZ / SUISSE / SVIZZERA	Region Köln/Stadt Köln	Tauberbischofsheim	Region München
New York	Bassin Lémanique	Hessen	Heilbronn	Ingolstadt
UNITED KINGDOM	Genève	Rhein-Main Gebiet	Mannheim / Heidelberg	Freising
Greater London	Vaud	Hess. Rhein-Main Gebiet	Reutlingen / Ulm	München
FRANCE	Valais	Frankfurt a.M./Offenbach	Ulm	Südostbayern
Ile de France	Espace Mittelland	Rheinland-Pfalz	Reutlingen	Weilheim
France Est	Bern	Mainz	Südost Baden-Württemberg	Rosenheim
Lorraine	Solothurn	Ludwigshafen / Landau	Balingen	Traunstein
Alsace	Fribourg	Südpfalz	Konstanz / Ravensburg	WESTERN EUROPE (WE 4)
Bas-Rhin	Neuchâtel	Baden-Württemberg	Bayern	Deutschland
Haut-Rhin	Jura	Region Karlsruhe	Unterfranken	France
Franche-Comté	Basel (BS,BL)	Karlsruhe	Aschaffenburg	Italia
Rhône-Alpes	Basel-Stadt	Rastatt	Würzburg	United Kingdom
ITALIA	Basel-Landschaft	Offenburg / Ortenau	Schweinfurt	Extended Alpine Space (EAS)
Italia Nord	Aargau	Südbaden	Mittelfranken	Baden-Württemberg
Piemonte	Zürich	Lörrach	Ansbach	Bayern
Valle d'Aosta	Zentralschweiz	Freiburg	Nürnberg / Weißenburg	France Est
Lombardia	Luzern	Schwarzwald-Baar-Heuberg	Schwaben	Italia Nord
Trentino-Alto Adige	Nidwalden	Rottweil	Donauwörth	Österreich
Veneto	Obwalden	Villingen-Schwenigen	Augsburg	Schweiz / Suisse
Friuli-Venezia Giulia	Uri	Nordschwarzwald	Memmingen	Greater Zurich Area
ÖSTERREICH	Schwyz	Nagold	Kempten	Zürich, Aargau, Basel,
Ostösterreich	Zug	Pforzheim	Oberfranken/Weiden	Solothurn, Ostschweiz,
Burgenland	Ostschweiz	Region Stuttgart	Coburg	Zentralschweiz, Lörrach,
Niederösterreich	St. Gallen	Stuttgart	Bamberg	Konstanz, Ravensburg,
Wien	Thurgau	Göppingen	Bayreuth	Rottweil, Kempten,
Südösterreich	Appenzell Innerrhoden	Waiblingen	Hof / Weiden	Vorarlberg
Kärnten	Appenzell Ausserrhoden	Ludwigsburg	Ostbayern	Regio TriRhena
Steiermark	Graubünden		Schwandorf	Nordwestschweiz, Freiburg,
Salzburg	Ticino			Lörrach, Haut-Rhin