

IBC Performance Database 2001: Industries/Sectors

NACE Sections	IBR Sectors and Sector Aggregates
01-95	Economy as a Whole
01-05	Primary Sector
01, 02, 05	Agriculture, forestry, hunting, fishing
10-45	Secondary Sector
10-14	Mining and quarrying
15-37	Manufacturing
15, 16	Manufacture of foods, beverages, tobacco products
17-19	Manufacture of textiles, garments, leather goods and shoes
17, 18	Manufacture of textiles and garments
17	Manufacture of textiles
18	Manufacture of garments and furs
19	Manufacture of leather goods and shoes
20	Processing of wood (not including furniture manufacture)
21, 22	Paper- and boardmaking, printing and publishing
21	Paper- and boardmaking
22	Printing and publishing, reproduction of recorded media
23	Manufacture of coke and refined petroleum products, processing of nuclear fuels
24	Manufacture of chemicals and chemical products
25	Manufacture of rubber and plastics products
26	Manufacture of other products from nonmetallic minerals
27-35	Capital goods industry
27, 28	Smelting and processing of metals, fabrication of metal products
29	Manufacture of machinery and equipment
30-33	Manufacture of electrical and electronic apparatus and appliances, precision equipment, optical equipment
30	Manufacture of office equipment, data processing hardware and installations
31-32	Manufacture of electricity generation and distribution equipment, equipment for radio/television broadcasting and telecommunications
33	Manufacture of medical equipment, precision instruments, optical equipment, watches and clocks
33 excl. 33.5	Manufacture of medical equipment, precision instruments, optical equipment excluding watches and clocks (Switzerland only)
33.5	Manufacture of watches and clocks (Switzerland only)
34, 35	Manufacture of vehicles
36, 37	Manufacturing not elsewhere classified
40, 41	Utilities (energy and water supply)
45	Construction

NACE Sections	IBR Sectors and Sector Aggregates
50-95	Tertiary Sector
50-52	Trade in and repair of automobiles and consumer durables
50	Sale, maintenance and repair of automobiles, filling stations
51	Wholesale trade and commission trade
52	Retail trade, repair of consumer durables
55	Hotels and restaurants
60-64	Transport, postal service and telecommunications
60-63	Transport
64	Postal service and telecommunications
65-67	Banking and insurance
65	Banking
66	Insurance
67	Activities related to banking and insurance
70-95	Other services
70-74	Provision of management-related services Real estate, leasing, information technology, etc.
70	Real estate
71	Leasing of movables without operating personnel
72	IT services
73	Research and development
74	Provision of services to companies
75	Public administration, national defence, compulsory social insurance
80	Education
85	Health and social services
90-93	Provision of other public or personal services
90	Sewage treatment, refuse disposal, other waste disposal activities
91	Interest groups and other associations
92	Entertainment, culture and sport
93	Personal services
95	Private households

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IBC: Schedule 2001 - 2003 (1)

- A Extension of the IBC performance database (as of Summer 2002) to include
- Northern Italy: Piedmont (6 Prov.), Lombardy (11 Prov.), Trentino-Alto Adige (2 Prov.), Veneto (6 Prov.), Friuli-Venezia Giulia (4 Prov.)
 - France: Lorraine (4 Dep.), Franche-Comté (4 Dep.), Rhône-Alpes (8 Dep.)
 - The Netherlands: 4 Regions
 - Spain: Catalonia/Barcelona, Madrid
 - Ireland
 - Germany: Berlin, Hamburg

Company surveys: Important to very important location factors

1. Knowledge Base

Viewpoint of newly founded or newly domiciled companies (survey 2000)

Viewpoint of multinationals and export-orientated SME's (surveys 1994 u. 1997)

Proximity to:

- Universities and technical colleges
- Customers
- Suppliers
- Competitors

Attractive regional labour market:

- Availability and cost of highly qualified labour
- Work permits for foreign labour
- Income taxation of highly qualified labour

Quality of life

Quality of life

Source: BAK, International Benchmark Report 2000

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Company surveys: Important to very important location factors

2. Government

Viewpoint of newly founded or newly domiciled companies (survey 2000)

Viewpoint of multinationals and export-orientated SME's (surveys 1994 u. 1997)

Government as „Facilitator“:

- Business promotion
- Government funded research
- Public sector demand
- Capital cost

Lean government:

- Permit procedures
- Company taxation

Efficient and predictable government

Efficient and predictable government

Source: BAK, International Benchmark Report 2000

Company surveys: Important to very important location factors

Viewpoint of newly founded or newly domiciled companies (survey 2000)

Viewpoint of multinationals and export-orientated SME's (surveys 1994 u. 1997)

3. Unrestricted access to foreign market

Rank 15

Rank 14

4. Quality and availability of telecommunications

Rank 12

Rank 3

5. International and interregional accessibility

Rank 33

Rank 14

Source: BAK, International Benchmark Report 2000

IBC Schedule 2001 - 2003 (2)

B Phase 2

Deepening and extension to all IBC regions of the IBC development modules

Elaborated by:

- | | |
|--|----------------------------|
| 1. Taxation / debt | ZEW |
| 2. Regulation | Groningen University / IHS |
| 3. Innovation | BAK / IRE / ISI Fraunhofer |
| 4. Inter- and intraregional accessibility | BAK / IRE |
| 5. Tourism (alpine, cities, other regions) | BAK / Academia Engiadina |

MARS Monitoring the Alpine Space Regions' Sustainability
submitted by BAK and 25 partners within the framework of the
INTERREG IIB Alpine Space Programme

IBC Development Modules 2001 - 2003

	<u>IBC Report 2001</u> Limited regional coverage	<u>IBC Forum 2002</u>	<u>IBC Report 2003</u> All IBC regions
1. Innovation	countries only	Progress reports	Indicators (see next chart)
2. Regulation	---		Factor and product markets: countries only liberal professions/retail trade
3. Taxation	company taxation: D-, CH-, F-parts of EAS		Taxation of companies and highly qualified manpower
4. Accessibility	Pilot study		Inter- and intraregional accessibility indicators
5. Tourism	City tourism (IBC Report 2000: Alpine tourism)		Alpine-, City, Daytrip Tourism: Performance and determinants indicators

IBC Innovation Module: Regional indicators

- Availability of qualified and highly qualified manpower according to level of qualification and orientation of education
- Availability of capital (seed capital, venture capital, private equity, etc.)
- Research and development budgets
- Entrepreneurial activity
- Patents
- Research performance (citation indices)
- ICT use
- Quality of the output of tertiary educational institutions

IBC Network

Coordination by BAK Basel Economics

A - IHS Vienna / Klagenfurt

NL - University of Groningen

D - ZEW Mannheim
- ISI Fraunhofer Karlsruhe

UK - Oxford Economic
Forecasting, Oxford

CH - BAK Basel Economics
- Life Science, Basel
- IRE Lugano
- Academia Engiadina, Samedan

IBC Forum

Annual event in Basel for:

- Delegates of IBC members
- Representatives of regions, companies and other institutions in the process of evaluating IBC membership
- Partner institutes in the IBC Network
- Guests of sponsors of the IBC Forum
- Media representatives

Dates: 27 June 2000
 6/7 June 2001
 11/12 June 2002
 10/11 June 2003

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IBC Forum

PROGRAMME of the IBC FORUM 2002

11/12 June 2002
Convention Centre Basel
Messeplatz, Basel, Switzerland

The IBC logo consists of the letters 'IBC' in a bold, yellow, sans-serif font. The 'I' and 'B' are connected at the top, and the 'C' is positioned to the right of the 'B'. The logo is set against a dark blue background with a subtle grid pattern.

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IBC Forum 2002: Tuesday, 11 June 2002

Section 1

BEST PERFORMING REGIONS: THEIR SUCCESS STORIES

The success stories of the best performing regions in the six federal states / countries of the Extended Alpine Space will be presented and discussed by delegations of:

- the Munich region (Bavaria)
- the Karlsruhe region (Baden-Württemberg)
- the Lyon region (Eastern France)
- the Veneto region (Northern Italy)
- the Vienna region/Eastern Austria (Austria)
- the Basel region (Basel-Stadt/Basel-Landschaft, Switzerland)

IBC Forum 2002: Wednesday, 12 June 2002

Section 2

THE QUALITY OF IMPORTANT LOCATION FACTORS: THE MEASUREMENT AT THE REGIONAL LEVEL

Presentation and discussion of progress reports:

- Innovation resources and processes
- Openness and flexibility of markets
- Taxation and debt
- Accessibility by air, rail and road
- Quality of life: leisure

IBC Forum 2002: Wednesday, 12 June 2002

Section 3

REGIONAL MONITORING OF SUSTAINABLE DEVELOPMENT

Preliminary concepts and findings as an input into a project submitted by BAK Basel Economics and 25 partner regions from Germany, France, Italy, Austria, Switzerland and Slovenia within the framework of the INTERREG IIIB Alpine Space Programme.

Other IBC Services

IBC Excursions

2 - 6 October 2001

Greater Boston Area:
The role of universities and government in the
innovation process

IBC Presentations 2000-2002 (June)

Stuttgart, Zürich, Chur, Chamonix, Bern, Klagenfurt, Bregenz, Basel, Villach/Kärnten, Zürich,
Fribourg (Espace Mittelland/CH), Freiburg im Breisgau, Mulhouse, Brussels, Munich,
Strasbourg, Karlsruhe

International Benchmark Club IBC

Full and associated Members

Associated Members:

Financing and/or committed partners in the following development projects related to the offer of the IBC

- IBC Tourism
- IBC Taxation
- IBC Innovation
- MARS Monitoring the Alpine Regions' Sustainability
(project submitted within the framework of the INTERREG IIIB Alpine Space Programme)

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Stadt Stuttgart
Verband Region Stuttgart
Stadt Karlsruhe
Wirtschaftsregion Freiburg i.Br.
Wirtschaftsregion Dreiländereck / Lörrach
IHK Südlicher Oberrhein

Freistaat Bayern

IHK Frankfurt
Hessische Landesbank
Wirtschaftsinitiative Rhein-Main

Italy

Liguria
 Piemonte
 Trentino-Alto Adige
Veneto

Slovenia

Slovenija

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Schweizerische Eidgenossenschaft

Kantone:

Zürich, Bern, Luzern, Uri, Schwyz,
Obwalden, Nidwalden, Zug, Fribourg,
Solothurn, Basel-Stadt, Basel-
Landschaft, St. Gallen, Graubünden,
Aargau, Ticino, Valais, Neuchâtel, Jura

Stadt Zürich

Stadt Luzern

Espace Mittelland

Schweizerische Nationalbank

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Walliser Handelskammer

Wirtschaftskammer Baselland

Arbeitnehmerverbände:

VSAC, VSAI, BPVB, ARB, GBI

Lovioz Stiftung

UBS

Zürcher Kantonalbank

Ernst & Young

Zürich Versicherungen - Continental Europe
Corporate

Swiss - Swiss Air Lines

Roche

Jungbunzlauer

Clariant

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Services

- 3 copies of the IBC Report (three volumes: (1) Analyses, (2) Tables, (3) Sources/Methodology); additional copies at EUR 200.- each
- 3 delegates to the IBC Forum free of charge; additional delegates at EUR 200.- each
- 3 delegates in the IBC Steering Committee (next meeting 06.09.2002 in Basel)
- Access to the IBC Database
- Price reduction on IBC Excursions and IBC Lectures

Individual presentations for an IBC member: EUR 7,200.- per presentation in addition to IBC membership fee.

Special presentation for two IBC members from the same region or combined presentation for two IBC members from two different regions: no surcharge.

Cost of IBC membership:

EUR 18,000.- per annum

The logo for the International Benchmark Club (IBC) features the letters 'IBC' in a bold, yellow, sans-serif font. The letters are set against a dark blue background that includes a faint, stylized graphic of a globe or a similar abstract shape.



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What the International Benchmark Club IBC has to offer to regions in Europe

VERITE Benchmarking Congress

6/7 June 2002, Stuttgart

Christoph Koellreuter, BAK Basel Economics, Switzerland

koellreuter@bakbasel.ch