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TRATEGIC INTELLIGENCE AND INNOVATIVE CLUSTERS

STRATINC



FINAL CONFERENCE
7TH SEPTEMBER 2006

COMMITTEE OF THE REGIONS
BRUSSELS MEETING



EUROPEAN UNION



Committee of the Regions

invitation

agenda

9.30 Official opening: What policies for improving business practices and economic development?

Mr. Gerhard Stahl - Secretary-General of the Committee of the Regions

Mr. Guy Durand - European Commission -DG Regio

MORNING SESSION:

Feedback of the Stratinc experience

10.15 Overview of Strategic Intelligence,
Stratinc, our experience so far

Pr. Nicos Komninos - Urenio Research Group

10.35 Benchmarking

Even leading regions benchmark - modelling work

Michael Guth - Zenit GmbH Northrhine Westphalia

10.55 Coffee break

11.20 What are firm's strategic intelligence 'needs'?

the Murcia example

Esteban Pelayo - INFO Murcia

11.40 Foresight

Using strategic intelligence to build the future today

Dr. Philine Warnke - Institute for Prospective Technological Studies

12.00 Blueprint

A simple approach to a complex idea

Richard Conlin - Consultant

Knut Halvorsen - Oslo Teknopol IKS

12.30 Lunch break

AFTERNOON SESSION:

Exploring the potential of strategic intelligence for cluster policy

14.00 Introduction and Moderation

Pierre Bourgogne - Regional Council of Lorraine

14.15 Innovation and clusters

Jean-Yves Prax - Polia Consulting

14.45 The region:

the right scale for cluster policy activities (still pending)

Maximiano Martins - Member of the Scientific Board of STRATINC

15.15 Coffee break

15.30 Question and answer session

16.00 Summary of the conference

Michel Lacave - Manager of the Scientific Board of STRATINC (Consultant LA)

CLOSING CONFERENCE

16.15 M. Jean-Pierre Masseret

President of Regional Council of Lorraine



Jean-Pierre MASSERET,
President of the Regional Council of Lorraine,
Senator of Moselle

Is pleased to invite you to
the final conference of the STRATINC Project:

STRATEGIC INTELLIGENCE AND CLUSTERS
Cutting through the jargon, from thinking to doing

Patronized by the Committee of the Regions

Thursday, 7th September, 9.15

Committee of the Regions

Meeting Room BEL 52

101 rue Belliard - Brussels

Metro: Trône or Schuman

Please confirm your participation to this conference before the
25th of August, by mail: emilie.schutz@cr-lorraine.fr
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