



France



Oslo Teknopol IKS
Norway



Regional Development Agency of Murcia
Spain



ZENIT GmbH Northrhine / Wesphalia
Germany



Community of North Tenerife
Spain



General Secretariat of the Region of Central Macedonia
Greece

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TRATEGIC INTELLIGENCE AND INNOVATIVE CLUSTERS

STRATINC



"A REGIONAL POLICY BLUEPRINT
HIGHLIGHTING THE USES OF
STRATEGIC INTELLIGENCE IN
CLUSTER POLICY"



EUROPEAN UNION



Committee of the Regions

Strategic Intelligence and Clusters (STRATINC)

The advent of the knowledge based economy means new regional development policies are needed, and as cluster professionals we need policy tools that can be effectively deployed. This is the need we have sought to answer in our clusters work in a practical way. We think the stimulus to clustering is strategic intelligence because it provides the tools for the effective management and exploitation of knowledge. For example, technology watch allows firms to stay abreast of the changes which matter to them, or through knowledge intensive activities such as foresight, cluster partnerships are able to identify commercially viable innovation projects. But what is strategic intelligence? It is not simply information, as our examples show. Strategic intelligence is a set of activities relating to the creation, acquisition, processing and use of intelligence in decision making. As such, SI is as critical for the success of clusters as it is for the success of individual companies.

In our final StratinC project Conference to be held in Brussels in September we will look back on the work we have done so far in using strategic intelligence thinking to devise a pragmatic and business led cluster policy toolkit for the knowledge economy. We will present our 'Blueprint' which highlights the uses of SI in cluster policy. The Conference will also consider future of strategic intelligence policy and its relevance for clusters.

STRATINC Partners

Professionals from 6 regions participated in the 2 year StratinC project. These were: the Regional Council of Lorraine in France (lead partner); the regional development agency Oslo Teknopol IKS; the General Secretariat of the Region of Central Macedonia and URENIO, from the Aristotle University at Thessaloniki, Central Macedonia, Greece; ZENIT GmbH Agency for Technology Transfer and Innovation in Nordrhein Westphalia, Germany; INFO the regional development agency from the Murcia region of Spain; Mancomunidad del Norte de Tenerife, the development agency from Tenerife, Spain (no longer in existence at the time of writing).

Intelligence triple helix: a new concept?

Is the Intelligence triple helix the missing link between the entrepreneurial cluster and Society and Market?

