

STRATINC

MURCIA MEETING

13th & 14th of October 2005



AGENDA

Thursday, 13th October

9.00-13.00	OPEN SESSION	
9.00	Welcome address from Murcia Director of the Instituto de Fomento de la region de Murcia	(‘0.15)
9.15	Presentation of the Murcia Region Esteban Pelayo	(‘0.15)
9.30	Sectorial session (+ press conference) - Presentation by a Technology Center CTC - Presentation of a fruit juice company	(‘0.15) (‘0.10)
10.00	Presentation of the STRATINC consortium - Lorraine - Zenit - Oslo Teknopol - Mancomunidad del Norte de Tenerife - University of thessaloniki/URENIO	(‘1.00)
11.00	Coffe Break	
11.30	Round table on on good practices Animated by Esteban Pelayo and Pierre Bourgogne	(‘1.00)
12.15	PSIP SESSION: What has been made since the last meeting? Region of Central Macedonia: installation and design of software tools Lorraine Zenit and NeMa: feedback on the launching of the PSIP Oslo & Medcoast Murcia and the CTNC Mannorte and Wine-net	

13.30

LUNCH

16.00-18.00

CLUSTER SESSION

16.00

Introduction to the session: From technology to innovation management: the evolution of the strategic framework of the CRITT Bois: technology transfer centre thanks to progressive introduction of innovation management techniques, particularly Strategic intelligence and Knowledge Management: towards clustering;
Pierre Bourgogne

16.30

Lessons learnt from the project and identified good practices in terms of clustering

- **Murcia experience:** identification of an emerging cluster in the fruit juice sector / Esteban Pelayo

- **Oslo experience:** the setting up of the Oslo Teknopol strategy at both regional and national levels / Knut Halvorsen

17.15

Introduction of **the blueprint** global approach, discussion on the structure and contents of the STRATINC blueprint / Pierre

Bourgogne

21.00

Diner

Michel Lacave

Discussion about the added value of the project and the fostering of its impact on regional policies

Friday, 14th October

9.00-15.00

BLUEPRINT SESSION

Discussions on the blueprint approach & structure
Definition of its contents
Dispatching of tasks

15.00-16.30

LUNCH

16.30-17.30

COCOM meeting

Financial and administrative issues: Budget reallocation and requirement for a delay
Any issues