

REGION OF MURCIA / INFO

THE CLUSTER

JUICES: AGRO-FOOD COMPANIES PRODUCERS OF JUICES AND THEIR TECHNOLOGY & EQUIPMENT PROVIDERS

FIELDS OF ACTIVITIES

INFO, is the regional development agency of Murcia established by the ministry of Economy, Industry and Innovation to foster competitiveness on its local industry. It is the main public agency on the promotion of innovation in SMEs, and among others in international trade, logistics, industrial land and investments support.

INTRAREGIONAL PARTNERSHIP

REGIONAL PARTNER - CTNC is the technology center on food industry. Among its activities it has a web based platform to provide technology and regulation watch services to its associated companies.

Other institutions involved are need to be:

Agrupación de Conserveros: Agrofood companies association

AILIMPO: Interprofessional association of lemon and grapefruit

Asozumos: Spanish national juice producers association of companies

NEEDS⁽¹⁾ FOR STRATEGIC INTELLIGENCE

- * Regulations
- * Markets
- * Technologies
- * Products watch

(1) Survey 2004

CONTACT PERSON

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THE PILOT STRATEGIC INTELLIGENCE PLATFORM – PSIP

- * Database with restricted access in Internet
- * Comprehensive summarizing with images and flows
- * Individual customized e-mail alerts

