

REGION OF LORRAINE

THE CLUSTER

WOOD: SAWMILLING, BUILDING TIMBER & FURNITURE MANUFACTURING

FIELDS OF ACTIVITIES

LORRAINE, a GLOCAL approach of innovation: with 8 co-operation projects running under various frameworks and participation in 3 networks (IRE, IANIS+ and ERIK), Lorraine takes advantage of European co-operation and exchange of experience to reach ambitious targets : playing in Premiere league of the European regions of knowledge and being the 1st French innovation system within five years.

Lorraine is ranking 2nd French wood region.

INTRAREGIONAL PARTNERSHIP

REGIONAL PARTNER - CRITT BOIS is a technological intermediary for the wood sector, at the heart of an innovation system composed by research centres, school of engineering, vocational education institutions, SMEs and already existing networks (PLAB⁽²⁾, GIPEBLOR⁽³⁾)

CRITT BOIS is the sectorial strategic watch centre of the Lorraine strategic intelligence set up : DECiLOR.

(2) Lorraine network for wooden furniture

(3) Interprofessional group of wood enterprises in Lorraine

NEEDS⁽¹⁾ FOR STRATEGIC INTELLIGENCE

- * Information for the detection and conquest of new markets
- * Information for the diversification of activities
- * Technology watch
- * Competitors watch
- * Products watch

(1) Survey 2004-05

CONTACT PERSON

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THE PILOT STRATEGIC INTELLIGENCE PLATFORM – PSIP

- * Consultancy and training missions
- * Development or improvement of watch products:
 - Newsletter
 - Information notes and synthesis
 - Alert e-mails
 - Memos
 - Accompaniment to companies who want to build a watch system

