

REGION OF CENTRAL MACEDONIA

THE CLUSTER

INFORMATION AND COMMUNICATION TECHNOLOGIES

FIELDS OF ACTIVITIES

- * Software Applications
- * IT Services and System Integration
- * Distribution of office machines and PCs
- * Trading telecommunication products and equipment
- * Internet Business Solutions - e-Commerce
- * Web Applications and On Line Databases
- * Telecommunications
- * Multimedia Applications
- * Education
- * IT Consulting

INTRAREGIONAL PARTNERSHIP

Regional Development Fund of Central Macedonia, managing body of the Regional Operational Programme URENIO (Urban and Regional Innovation), a Research Unit of the Aristotle University of Thessaloniki, specialising in:

- * Innovative clusters
- * Strategies for innovating regions
- * Digital innovation spaces
- * Intelligent cities and regions

Association of Information Technology Companies of Northern Greece which numbers more than 210 ICT companies and represents the interests of the information technology businesses in the regions of Macedonia, Thrace and Thessaly

NEEDS FOR STRATEGIC INTELLIGENCE

- * Information for the improvement of the quality of products and services
- * Information on markets
- * Management of information

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THE PILOT STRATEGIC INTELLIGENCE PLATFORM – PSIP

- * Information on technologies
- * Information on innovation management techniques
- * Information on markets
- * A market watch system
- * A methodology for managing information

