







SUPER-SME

2nd workshop - 29&30th November, 2007

*New regional policy objectives for S&T intermediation system”
“Bringing S&T intermediaries towards best efforts obligations”*


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Current state of S&T intermediation system

- The majority of technological intermediaries (TIs) services was based on regional research offer and **not on the needs of SMEs** (label created by the Ministry of Research at the beginning of the eighties);
- Targets of TIs is rather narrow**. It is necessary to stimulate innovation development towards a large number of enterprises;
- Some difficulties to evaluate impacts of public innovation support actions implemented to the “State-Region Planning Contract 2000-2006” : the first objective of this contract was to develop actions aiming at matching offer and demand of technology, the second one was to develop the function of “interface”. During this contract’ period, the RCL focused on internal operation of TI with an approach of “**obligation of means**” without a clear identification of SMEs’needs (due to a lack of clear detection of SMEs’ needs);
- Several weaknesses were identified in the field of “ valorization of research” : Fragmentation of “the regional service of valorization”; universities encounter difficulties in identifying and quantifying industrial and commercial potential of public research.

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Wider context and objectives of the pilot action plan

Wider context :


- The RCL finances and supports technological transfer system, which is mainly formed by TIs. However their results are very different in terms of quality and range of services and also in terms of competencies to support collaborative research.
- The new State-Region project planning 2007-2013 has introduced a new concept based on project with « **best efforts obligations** ».

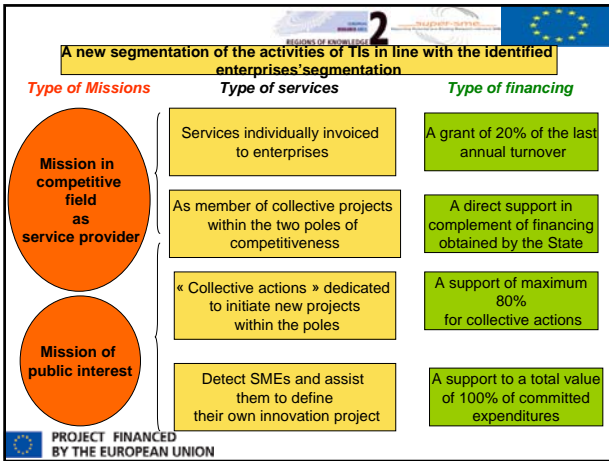
The Regional Council has to re-define more sustainable and performing types of intervention of TIs which prove and enhance competitiveness of enterprises.

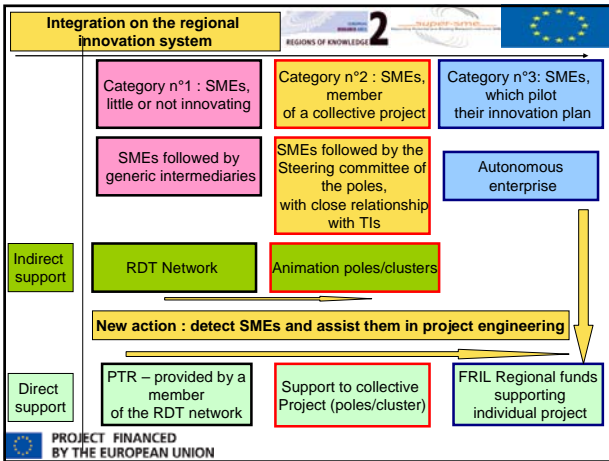
General objective : improve and simplify the regional intermediation system and render it more accessible and useful to SMEs.

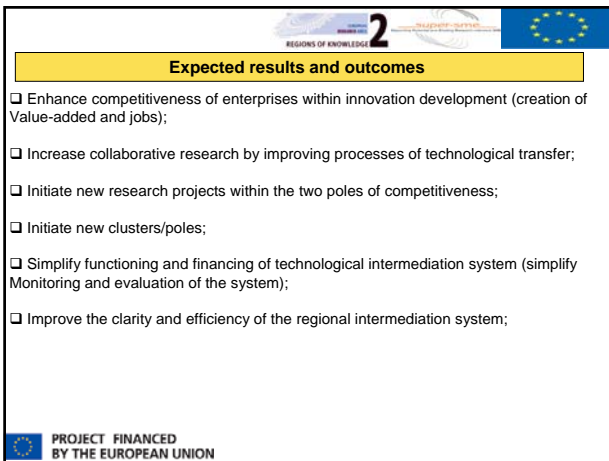
Specific objectives:



- > Re-define actions of TIs according to the segmentation of SMEs’needs;
- > Re-define financial support of TIs;
- > Integrate intermediation system into the global regional innovation system;
- > Measure outputs/impact of this measure at middle term

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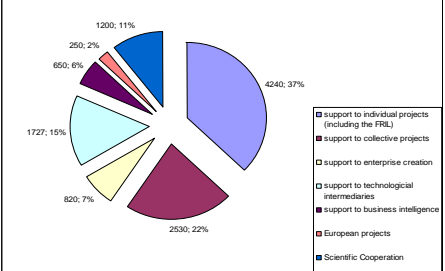







✓ Final beneficiaries : regional enterprises
 ✓ Implementing body : Regional Council of Lorraine in dialogue with the State and national innovation agency (OSEO)
 ✓ Duration : 3 years (2008-2010)
 ✓ Estimated budget : 2 000 0000€ per year (15% of global innovation budget)



Category	Amount (€)	Percentage
support to individual projects (including the FRL)	4240	37%
support to collective projects	2530	22%
support to enterprise creation	1727	15%
support to technological intermediaries	820	7%
support to business intelligence	650	6%
European projects	250	2%
Scientific Cooperation	1200	11%


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