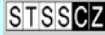



**Region of Prague - Pilot Action Plan**

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**Pilot action**  
**Network of Intermediaries**

To address problems identified:

- Lack of co-ordination between intermediaries
- Insufficient range of services
- Missing sector-specific services
- Competition between intermediaries
- Insufficient publicity
- Lack of communication with regional authorities

Main objective:

*To change the intermediation system  
 from competitive to co-operative*




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**Main activities**

- Co-ordinate activities of intermediaries
- Organize a market research regarding intermediary services
- Develop new services (based on market research)
- Improve marketing and publicity/awareness rising
- Communicate the needs and goals of S&T sphere with regional authorities
- Promote professional education, training courses, professional standards and communication among S&T intermediaries




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### Expected results

- ❑ Increased co-operation throughout the intermediation system
- ❑ Increased availability of services, broader offer of services, new specialized services
- ❑ Matching demand and offer of services
- ❑ Innovation website (with regional focus) – information source for clients, presentation of services
- ❑ Established dialogue with regional authorities

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### Possible partners

- ❑ Technology and Innovation Centre, Czech Technical University, Prague
- ❑ Cheval Ltd., Consulting Company for Innovations
- ❑ Centre for Science, Technology, Society Studies at IP AS CR
- ❑ Technology Centre of the Academy of Sciences CR
- ❑ Association of Innovative Entrepreneurship CR
- ❑ Prague Chamber of Commerce

Other members (intermediaries) can join later  
e.g. Prague Regional Development Agency (to be established in 2008)

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### Financing

- ❑ Possible financial resources:
  - Prague EU SF programmes
  - Revenues from services provided by intermediaries
  - Network membership fees
- ❑ Estimated budget: € 170,000
  - Highest costs:   Market research
  - Provision of new services

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