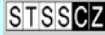




Region of Prague - Pilot Action Plan

*Dr. Adolf Filáček (filacek@kav.cas.cz)
 Ing. Jakub Pechlát (pechlat@urm.mepnet.cz)*

Centre for Science, Technology, Society Studies
 at the Institute of Philosophy AS CR
 Jilská 1, 110 00 Praha 1
stssc@cesnet.cz
 Tel.: +420 222 220 107




Pilot action
Network of Intermediaries


To address problems identified:

- Lack of co-ordination between intermediaries
- Insufficient range of services
- Missing sector-specific services
- Competition between intermediaries
- Insufficient publicity
- Lack of communication with regional authorities

Main objective:


*To change the intermediation system
 from competitive to co-operative*





Main activities

- Co-ordinate activities of intermediaries
- Organize a market research regarding intermediary services
- Develop new services (based on market research)
- Improve marketing and publicity/awareness rising
- Communicate the needs and goals of S&T sphere with regional authorities
- Promote professional education, training courses, professional standards and communication among S&T intermediaries





Expected results

- ❑ Increased co-operation throughout the intermediation system
- ❑ Increased availability of services, broader offer of services, new specialized services
- ❑ Matching demand and offer of services
- ❑ Innovation website (with regional focus) – information source for clients, presentation of services
- ❑ Established dialogue with regional authorities



Possible partners

- ❑ Technology and Innovation Centre, Czech Technical University, Prague
- ❑ Cheval Ltd., Consulting Company for Innovations
- ❑ Centre for Science, Technology, Society Studies at IP AS CR
- ❑ Technology Centre of the Academy of Sciences CR
- ❑ Association of Innovative Entrepreneurship CR
- ❑ Prague Chamber of Commerce

Other members (intermediaries) can join later
e.g. Prague Regional Development Agency (to be established in 2008)



Financing

- ❑ Possible financial resources:
 - Prague EU SF programmes
 - Revenues from services provided by intermediaries
 - Network membership fees
 - ❑ Estimated budget: € 170,000
- Highest costs: Market research
 Provision of new services
