



SUPER-SME PROJECT

SWOT-ANALYSIS OF CATALONIA

1ST KICK OFF MEETING
(6th-7th of March 2006)

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REGIONAL PROFIL OF CATALONIA : SWOT ANALYSIS

Axis	Strengths	Weaknesses	Opportunities	Threats
	State of the art		Perspectives	
NATURAL ENVIRONNEMENTAL CAPITAL				
Geographic position	Border region Access to the sea Pyrenees “Mar Cities” MEDITERRANEO Poles Industriales	Difficult connection with north of Europe and the capital of Spain (Madrid) Imbalance in the occupation of the territory	Relationship with the Mediterranean countries and with continental Europe. Commercial opportunities (tourism, commercial) Raising economic flows at the European and bordering levels	
Natural ressources	Forestry resources (61 % of the territory of Catalonia) Important resource drinking Water, and the other kinds also.	limitation of its water resources, which are, in addition, distributed irregularly	Tourism opportunities	Need for water and space for sector expand
Environment		Limited source of energy	Clean Politics Alternative Energy	energy diversify
HUMAN CAPITAL				
Démography	High positive net migration Density (209 hab/km2) is superior than Spain(80hab/km2)	High positive net migration Density (209 hab/km2) is superior than Spain(80hab/km2)	Depending on the increase of the population, the creation of wealth	Integration of the imigration
Employment	Diversified job offer High employment rate (70% of active population) Industry based employment. Dynamic employment rate	Lack of productivity in the service sector Depends on construction and the manifacturation sector Industry based employment.	TIC DESION Added value sectors	Mature sectors Globalization

SOCIAL CAPITAL				
Unemployment	7,1% the unemployment rate	7,1% the unemployment rate Low qualifies employment Temporal employment	Added values sectors Qualified personal Destruction of the employment in the manufacture sectors	Low qualifies employment Temporal employment Destruction of the employment in the manufacture sectors
Territorial cohesion	Strong Regional identity	Imbalance between Barcelona and the rest of the región	Decentralization	Decentralization
Experiences in European territorial cooperation	INTERREG 6FM EUROREGION FOUR MOTORS NETWORKS	SMES are not able to integrate sufficiently to the projects	Increase in the participation of the projects	No consider SMES to participate to the projects.
ECONOMIC CAPITAL				
Economic development	High level of wealth creation :GDP of 101,1 per capita Catalan economy is structured by industry (39%) and service (58%) sectors. Dynamic structure Economical motors of Spain and south of Europe	Depends on the manufacture sectors Degrease in the productivity Low culture of Inversion in innovation	Increase in turism sector Main services construction, sector chimico and textile It is open to the foreign investments Added value Economy in Tractor sector. Alimentation Restructure of the traditional sectors TIC	Globalization Destruction of the red of the enterprises (SMES)
External trade	Foreign Inversion Exportation Commercial and tourism	Reduction in the competitivity Increase in the Laboral costs Lack of internacionalizatio n	Development of the Economic groups Development of the tractor sector Catalonia as the Capital of Mediterranean	Lack of volumen in the enterprises Reduction of the foreign inversion

<p>Innovation and research</p>	<p>R&D in Catalonia represented 1,44% of its GDP</p> <p>Catalonia represents 23.6% of the total R&D expenditure in the Spanish State.</p> <p>R&D Innovation Politics of the government</p> <p>The enterprises which are innovators are the Catalan enterprises</p>	<p>R&D in Catalonia represented 1,44% of its GDP</p> <p>Lack of network and collaboration between public and private Innovation and research organizations</p>	<p>The current Plan is the Research and Innovation Plan for Catalonia (2005-2008), which includes, for the first time, Research and Innovation. (by DURSI)</p> <p>Innovation Politics</p> <p>Network between public and private sectors</p>	<p>Wont obtain to do realize the politics and the network between public and private sectors.</p>
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