



SUPER-SME project


Estonian and Tartu regional RTDI system

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6-7th. June 2007,
Barcelone

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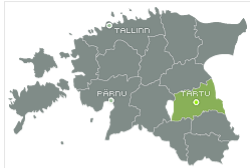


Tartu - the smart location in Estonia (1)

Centre of Southern Estonia

Tartu County is situated at the crossing of important international routes: St. Petersburg to Riga and Tallinn to Pskov.

The capital of Estonia, Tallinn, and the city of Pskov in Russia are 2 or 3 hours away by car; St. Petersburg and Riga can be reached in 4 hours.



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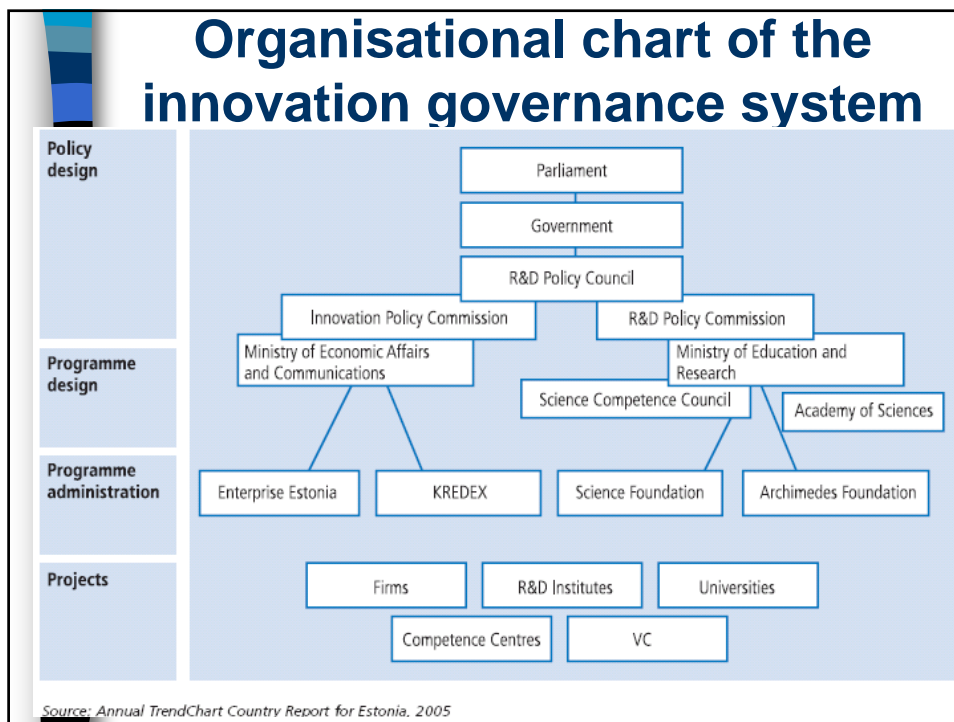
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Tartu - the smart location in Estonia (2)

- Area 3051 sq. km
- Population 148,850
- 22 local governments - 3 towns and 19 rural municipalities
- Administrative centre - City of Tartu (100,000 inhabitants)
- Registered companies in Tartu: ca 6500 (2006)
- Long traditions and high competence in electronics, information- and biotechnology have made our enterprises internationally competitive.

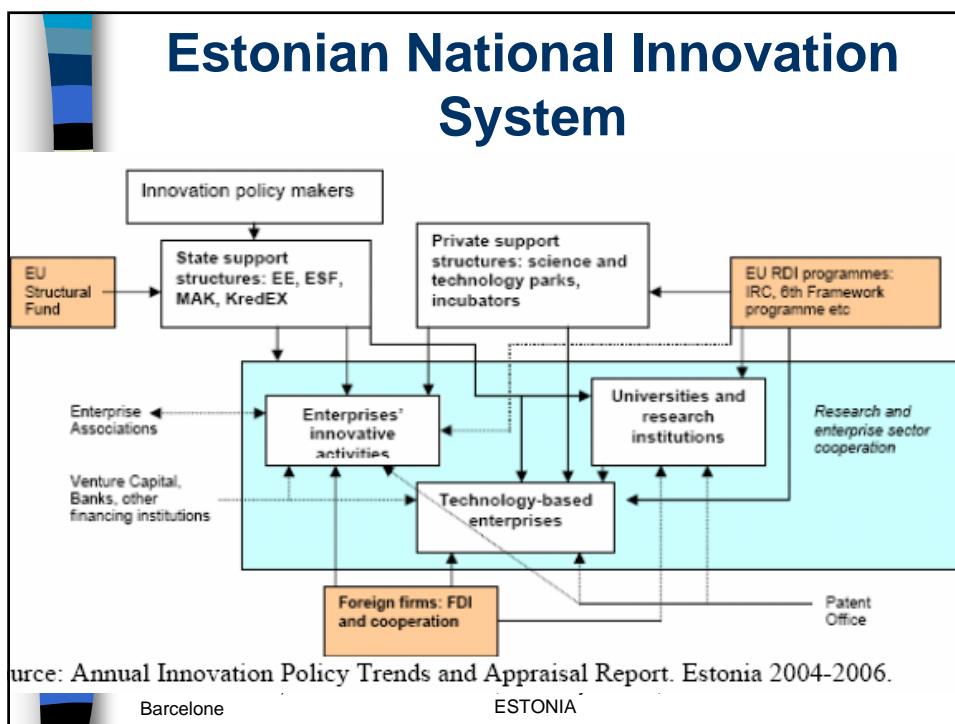
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Current Estonian RTDI policy measures

- R&D financing programme
- SPINNO programme
- Innovation awareness programme (Good Estonian Idea)
- R&D infrastructure development programme
- Centres of Excellence programme
- Competence Centres programme
- Business incubation programme
- Infrastructure development programme for Science and technology parks

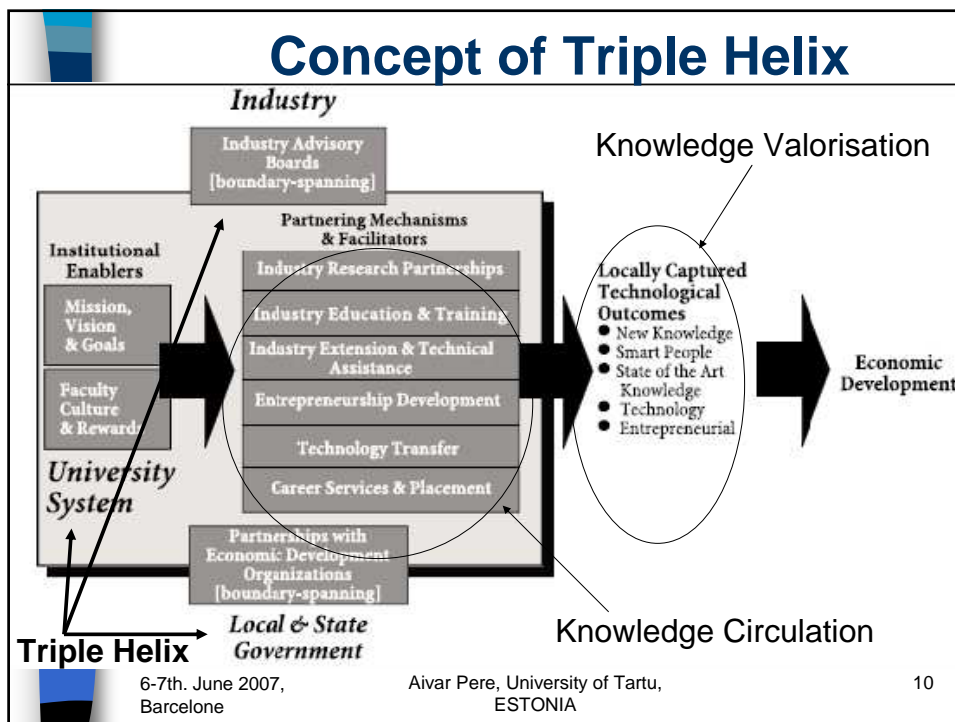
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The objectives for Tartu Region

- Tangible return on investment - wealth, jobs, exports
- Innovation and commercial opportunities through strong linkages
- International marketing and alliances
- Develop supporting infrastructure
- New culture of collaboration - lower transaction costs
- A new partnership (Triple Helix) between university, Industry and government based on interdependence rather than dependence

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Potential outcomes from S&T cooperation

- New market opportunities through teaming and joint marketing
- New commercial networks
- Intensive cluster development
- Technology partnering agreements
- Collaborative forum for industry issues
- New infrastructure to meet industry needs
- Additional skilled staff in targeted disciplines
- Demand-driven framework for government support

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Financial projection for innovation measures in Estonia for 2007–2013 (1)

Priority & measure	Total (kEUR)	%
Resource: Evaluation of design and Implementation of Estonian RTDI policy: implications for policy planning. Tallinn 2006		
Priority 1: New-technology based enterprises Programme	54250	28,4
High tech starters (incubators & related services)	9000	4,7
SPINNO+ : commercialisation / proof of concept fund	17500	9,2
Science & Technology Parks / Centres	36000	18,9
Strategic innovation investments (FDI)	8000	4,2
Priority 2: Enterprise Innovation Finance Programme	61500	32,2
Productivity & technology upgrading projects	19000	10,0
Product development financing	33750	17,7
Innovation scouts (placement/recruitment scheme)	8750	4,6

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Financial projection for innovation measures in Estonia for 2007–2013 (2)

Priority & measure	Total (kEUR)	%
Priority 3: Innovation co-operation Programme	67750	35,5
Innovation co-operation networks (sectoral/regional)	8750	4,6
Competence Centres (est. TAK) (incl. Design centre)	59000	30,9
Priority 4: Future needs of Estonian research and innovation system	7300	32,2
Innovation Awareness Programme	7000	3,7
Technology Foresight and Assessment	4050	2,1
Innovation Studies	2050	1,1
Evaluation (research and innovation programmes)	1200	0,6
TOTAL	190800	100%

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Centre for Entrepreneurship

- The Centre for Entrepreneurship was founded in 2003 as a subunit of the Faculty of Economics and Business Administration (FEBA) and transformed into an interdisciplinary unit of the University of Tartu in 2005.
- Our major partners:
 - Tartu University FEBA Faculty
 - Tartu University Institute of Technology
 - Members of international entrepreneurship project BEPART


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Mission of Centre for Entrepreneurship




*Creating
Entrepreneurial
University*

<http://www.evk.ut.ee/>

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Objectives of Centre for Entrepreneurship

- Raise entrepreneurship awareness at the University of Tartu and offer entrepreneurship training for students and university's staff, including development of the master program in Entrepreneurship and Technology Management
- Support commercialization of the University's technological and scientific achievements, including analysis of business ideas for spin-out and spin-off companies, business consulting, jointly with Institute of Technology couch entrepreneurs.
- Cooperate to contribute to development of Tartu, Southern Estonia and Estonia in general
- Do research in entrepreneurship and innovation, develop entrepreneurship teaching competence.

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Current International projects in Centre for Entrepreneurship

- Baltic Entrepreneurship Partners project BEPART
- Promoting innovation and cooperation between universities, local SPINNO program
- European Project for developing entrepreneurship summer school ESU
- International Mentorship program for Estonian knowledge-based firms XBM
- Developing innovation studies INNOEDU
- ENTREPRENEURSHIP HOME for young people
- PUBLICATIONS and BOOKS of the Centre for Entrepreneurship

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Thank you for attention

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