

# Facilitating innovation for ICT SMEs in South-East Europe



SUPER-SME Study visit  
Thessaloniki 24th of April 2007

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## Key Facts



- Specific Support Action
- Start: 1 July 2005
- Duration: 24 months
- 11 partners:  
2 Western + 9 South-East Europe
- Coordinator: PLANET (GR)
- Target group: SMEs from the partner countries operating in Information Society Technologies (IST)

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## Project Partners



- Planet S.A. (Greece)
- Centre for Social Innovation (Austria)
- Teseo (Belgium)
- SEPVE (Greece)
- BASSCOM (Bulgaria)
- ARIES (Romania)
- YUINFO (Serbia)
- ⌘ ISSETI (Albania)
- ⌘ ZaMirNet (Croatia)
- ⌘ MASIT (FYROM)
- ⌘ Tubitak (Turkey)

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## Objectives



- Identify research potential & needs of SMEs in South-East European countries
- Provide mentoring/tutoring on IST programme
- Transfer state-of-the-art EU research results & technologies (related to selected subjects)
- Partnership coaching

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## Aims



- Promote co-operation between organisations from EU and AC/Western Balkan countries
- Support consortium building
- Increase participation of SMEs from South-East Europe in EU-funded IST projects

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## Activities I



- Survey of ICT SMEs' capabilities & needs
  - Key activity
  - Standardised, through questionnaire
  - Online directory with appr. 100 entries
  - Individual research profiles
- 7 Mentoring workshops
  - Address needs detected through survey

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## Activities II



- 3 Know-how transfer events
  - Focus on IST subjects relevant to selected SMEs
- Partnership Coaching
  - Analysis of project opportunities
  - Matchmaking
- Network Facilitation Activities
  - Co-operation with other initiatives
  - Profiles submitted to Ideal-ist

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## Benefits



- For potential EU project co-ordinators
  - Pre-selection of most suitable organisations
- For SEE ICT SMEs
  - Training on EU regulations & procedures
  - Provision of know-how
  - Involvement in relevant networks

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# Contact



Thank you

[www.see-innovation.org](http://www.see-innovation.org)

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